

**Union Square Farmers Market
2006
Grown in Somerville Table
Application**



Saturdays, 9 am to 1 pm
June 10 to October 28

The Union Square Farmers Market showcases Massachusetts grown produce, greens, fruits and berries, seedlings, herbs, fresh cut flowers as well as baked goods and crafts. The weekly market transforms the plaza into a truly eclectic market and neighborhood gathering experience.

The City of Somerville, The Federation of Massachusetts Farmers' Markets and Union Square Main Streets oversee the market with the Union Square Farmers Market Committee made up of local residents and organizations.

This year the Union Square Farmers Market includes a Grown in Somerville Table, a weekly space for Somerville's urban growers and organizations to share their produce and services with the community for a select market day.

**SOMERVILLE'S ORGANIZATIONS ARE INVITED TO APPLY
FOR SPACE AT THE GROWN IN SOMERVILLE TABLE**

The Union Square Farmers Market will provide you with:

- A tent with a 6' table.
- An audience of farmers market customers ready to learn about your organization, its mission and services.
- Advice, possibly unsolicited, about how to best present your products or draw interest to your table.
- Loads of goodwill.

At the market you are responsible for:

- Presenting an attractive display no later than 9 am on market day.
- Continuous staffing of the table from 9 am – 1 pm. The market is open rain or shine.
- Cleanup of the area by 2 pm, including taking all materials or trash with you.
- Assisting the Market Manager to set up and dismantle and store the canopy and table.
- Abiding by all instructions of the Market Manager.

GROWN IN SOMERVILLE TABLE AT UNION SQUARE FARMERS MARKET

The Grown In Somerville Table is available to:

- 1) Somerville growers interested in selling home-grown produce – for example, fresh vegetables, herbs and fruit, fresh or dried flowers or plants -- all grown right here in our fair city!
- 2) Non-profit organizations and community groups wishing to provide information and outreach of benefit to Union Square residents.

Vendors at the Grown In Somerville Table are selected on a week-by-week basis. Fees are \$30 per market date. The selection process is competitive -- a completed application is not a guarantee of table space. Selection of vendors for the Grown in Somerville table will take place on a rolling basis by the Union Square Farmers Market Committee. We will strive to provide you with your choice date/s (and we can help you figure out what dates might be best for you, if you ask). In the event that you must cancel less than a week before your scheduled date, you will forfeit your application fee.

FOR NON-PROFIT ORGANIZATIONS/COMMUNITY GROUPS:

You are encouraged to present materials and offer activities that are interesting, informative and entertaining to market customers. Interactive activities and attractive displays are strongly encouraged. Please minimize excessive paper trash – give-away items like magnets and stickers are more appealing.

Organizations may sell memberships or fundraising items such as T-shirts, caps, books, literature, etc.

Organizations may sell edible items only if directly related to the organization, i.e. selling produce from a community garden for the benefit of the garden fund. Soiling testing results within appropriate lead/heavy metal levels are required. Farmers come to market to support the community and make a living. Any price structure that undermines those efforts will cause the market to fail. Please keep this in mind when you set your price.

Applications are accepted on a rolling basis. There is no deadline, but submit early to get your first choice of dates.

APPLICANTS MUST SUBMIT:

- 1) A completed Grown In Somerville Table Application
- 2) A check or money order for \$30 per desired date made out to Union Square Main Streets. If your application is not accepted your fee will be returned to you.
- 3) Photos or samples of materials to be distributed or sold

GROWN IN SOMERVILLE TABLE AT UNION SQUARE FARMERS MARKET
SOMERVILLE ORGANIZATION APPLICATION

Completed applications should be delivered to

Union Square Main Streets:

By mail: USMS, PO Box One, Somerville, MA 02143

By hand: c/o CAAS, 66-70 Union Square, Suite 104, Somerville, MA 02143

Please print clearly or type

Organization: _____

Contact Name: _____

Address: _____

Phone Day: _____ Phone Evening: _____

E-mail: _____

Dates requested in order of preference: _____

Please describe your organization and its mission, programs and services.

What activities will you conduct at the table?

What materials will you share, distribute or sell?

Price range: \$ _____ to _____

Please describe the materials and provide photos or samples.

Checks or money order for \$30 payable to Union Square Main Streets.

Application Deadline is rolling.